

No. 1

Koelnmesse the first trade fair company to invest in India New: Cooperation with the International Furniture Fair / Index Inter-Furn

Cologne, 17th January 2006 –Shortly before the start of interior design asia (ida), Bangkok, this March, Koelnmesse is extending its foreign programme to include a new project. The target country is India and with it one of the world economy's booming regions. In cooperation with UNIVERSAL EXPOSITIONS LTD, the partners are seeking in future to extend the "Index International Furniture Fair and Index Inter-Furn" with the aim of making it the leading furniture fair in the Indian region.

With continual economic growth, India is regarded as one of the promising, future boom regions. "India is a sleeping giant, which is slowly but continually stirring," commented Liyakat Ali Khan, Group President, UNIVERSAL EXPOSITIONS LTD. "With the participation at the International Furniture Fair and Index Inter-Furn International Tradefair, we will be the first to become active in one of the currently most attractive, interesting and exciting markets with very positive predictions for the future", said Wolfgang Kranz, Executive Director Koelnmesse GmbH. "Our aim, along with our customers, is to open up the economic potential of this region. "Trade fairs bring new products to new markets and we are looking forward to the cooperation between our two organizations, with the aim of bringing the best from Germany and the world to the enormous Indian sub-continent", said Sylvia Khan, Director, UNIVERSAL EXPOSITIONS LTD, underlining the significance of the partnership.

The partnership with Koelnmesse is set to generate new impulses for the Index International Furniture Fair and Index Inter-Furn, thus transforming it into India's most highly-regarded international trade fair for the sector's supporting industry covering the themes of home furniture, furnishings and design. The



International Pavilion
held at Index Furniture
Fair/ Index Inter-Furn

13.-17.09.2006

<http://www.interior-pavilion-india.com>

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spectrum of the solutions presented will range from individual home furnishings accessories right up to comprehensive interior concepts. In addition, the combination of the Index International Furniture Fair and the Index Inter-Furn offers exhibitors and visitors additional business potentials and synergies. Because it is particularly this parallel presentation involving furniture suppliers, the sector's supplying industry and machine specialists from furniture production and interior design, which apart from generating new business contacts with fair visitors, is also opening up business contacts among the participating parties themselves. The visitors can thus inform themselves not only about the current ranges of furniture, but also the latest manufacturing techniques or production machines.

The aim of the new event is to attract more international exhibitors to Mumbai and to open up the aspiring Indian market for worldwide design trends. The extended Index International Furniture Fair and Index Inter-Furn trade fair will be held for the first time from 13th to 17th September 2006 in Mumbai, India. The registration phase for the event has already begun.

For further information on the event please contact:

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